The proposal should answer the following questions:

1. What problem are you trying to solve?
   1. Description of the problem: websites sell user data
2. Why is it a problem?
   1. Why is it important to solve it? user data contains private information that people may not wish to be used for profits
   2. Why is it novel?
3. How do you plan to solve it?
   1. what information are you hoping to get from the data? how much a single person’s data changes hands
4. What type of data will you require?
   1. Where will you get data from?
5. What type of analysis will you carry out?
6. How do you plan to evaluate your results or get feedback from others?
   1. What methods do you plan to use (Interviews, usability testing, on-site observation, observing yourself, listening to people)
   2. Who will evaluate your application?
   3. How many people?
7. What is the role of each group member?–for group projects
8. Proposed work plan with dates